

Welcome

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O To 1st International Malaysian
H Educational Technology
O Convention
R 2007

Presenter:

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Title

Redefining Classroom Culture Through Instructional Design

Introduction

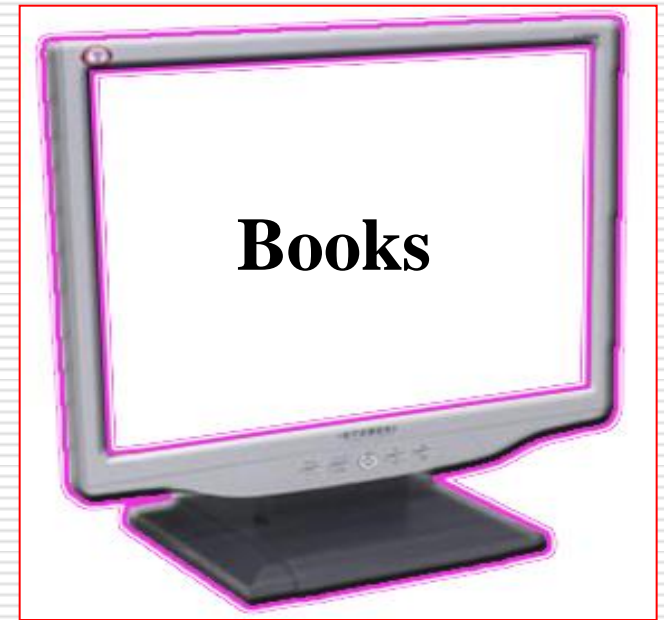
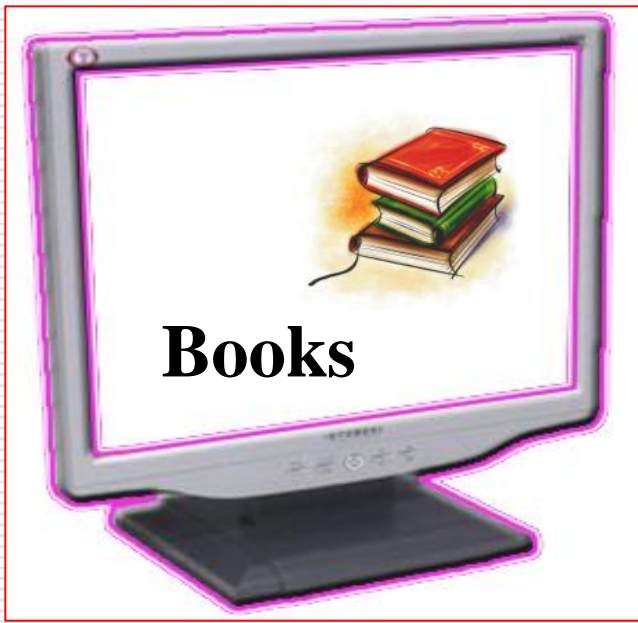
1. The prime purpose of instructional design is to help people learn better
 2. It provides a set of procedure for an effective learning.
 3. Developing an interactive instructional design is a complicated task. It requires hard work and exceptional skill.
 4. Instruction entails careful planning, task analysis, experience, intended audience and technical consideration.
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Key Principles of a Good Instructional Design

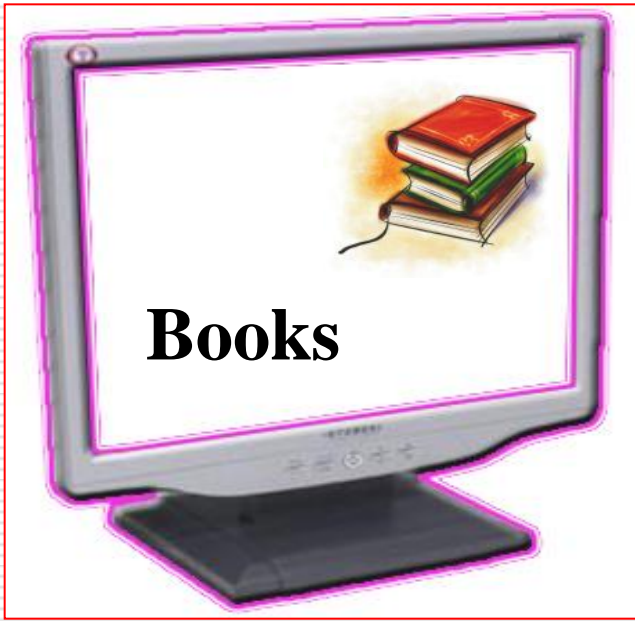
Principle 1

Students can learn better from words illustrated by pictures rather than mere words alone.



Principle 2

Students can learn better if the words and pictures are presented concurrently rather than to be presented individually.

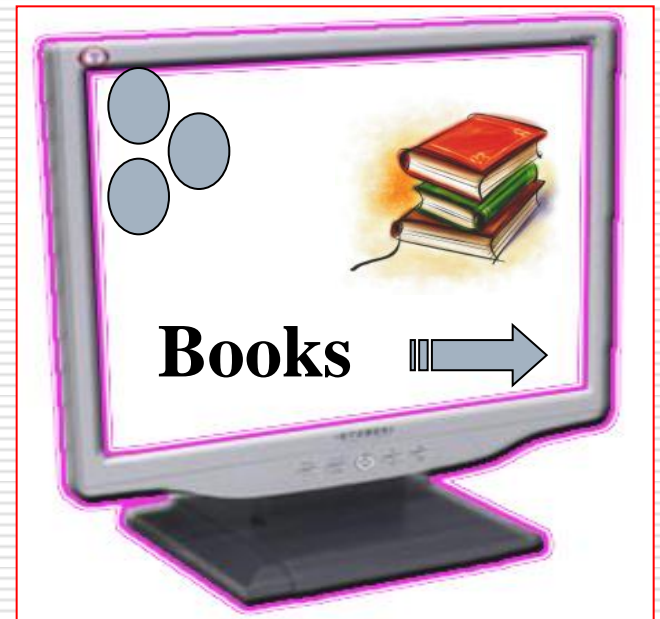
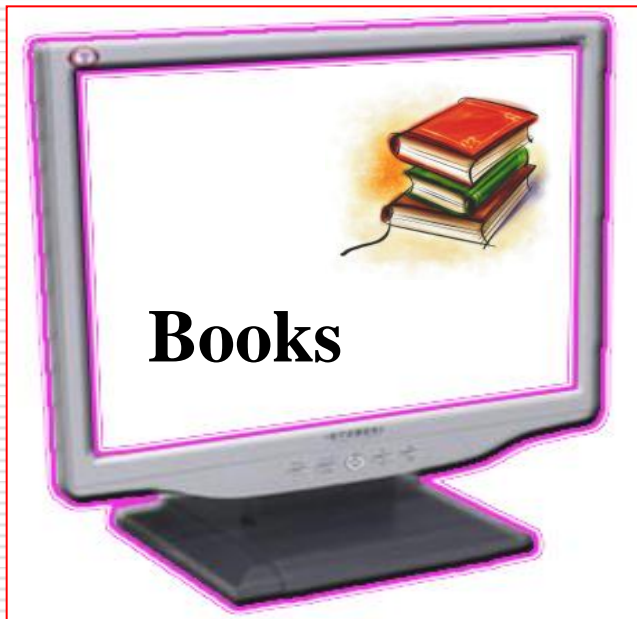


Books



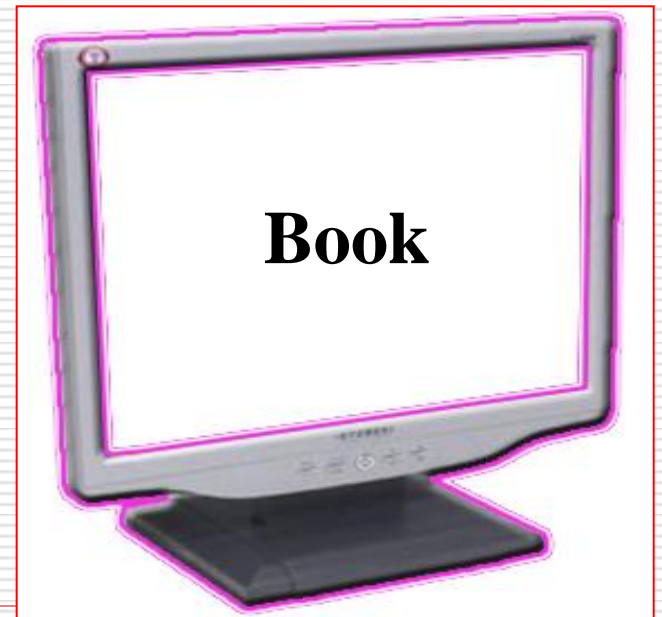
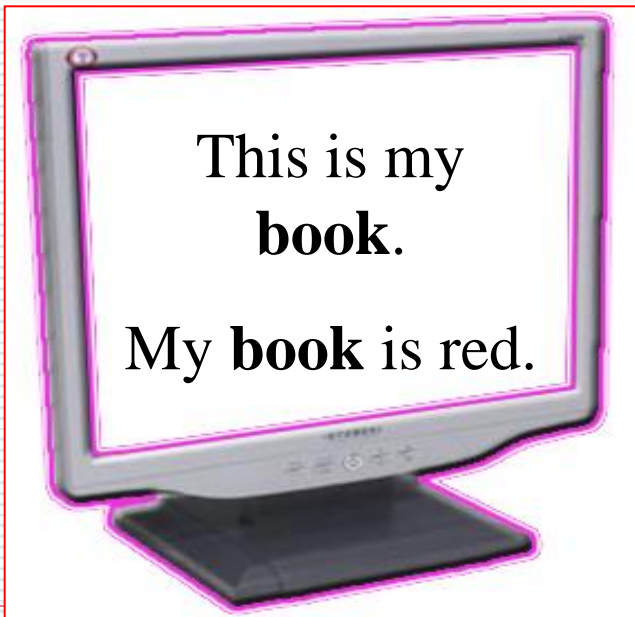
Principle 3

Students can learn better if all redundant words, sounds and pictures are excluded from the instruction.



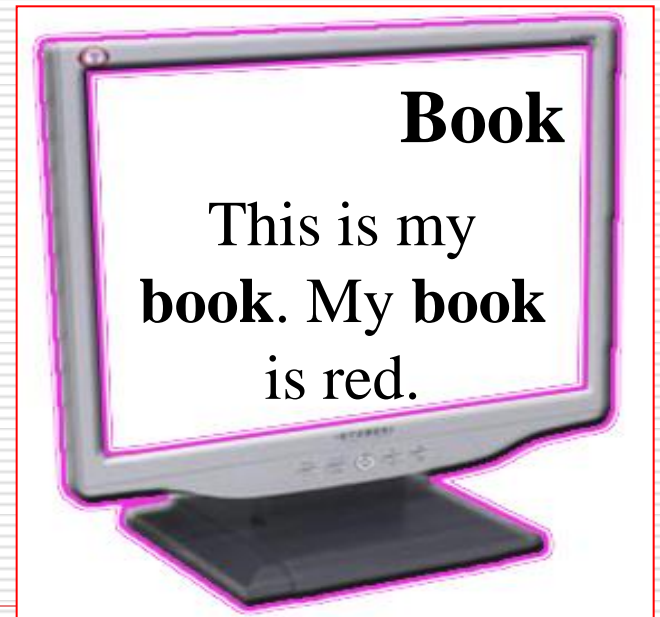
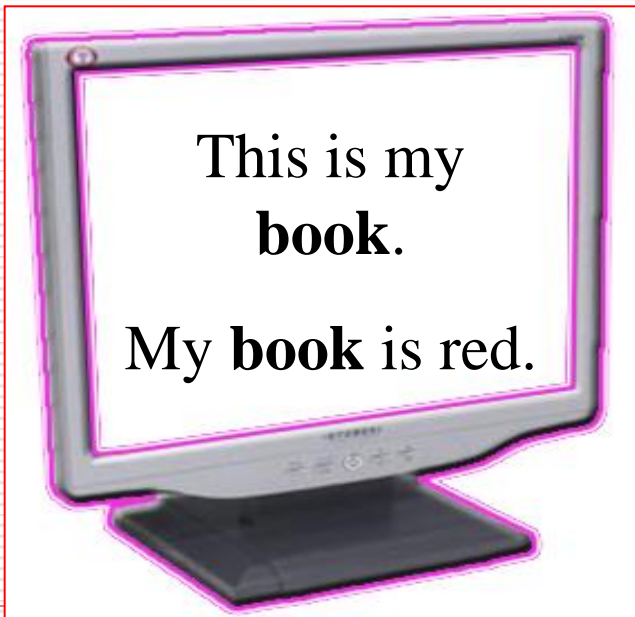
Principle 4

Students can learn better if words are supplemented with narration rather than just appear as text on the screen.



Principle 5

Students can learn better if words are presented as a narration rather than narration and text on the screen.



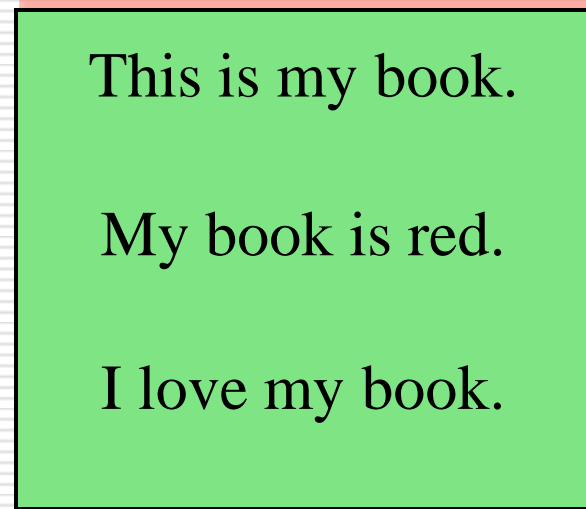
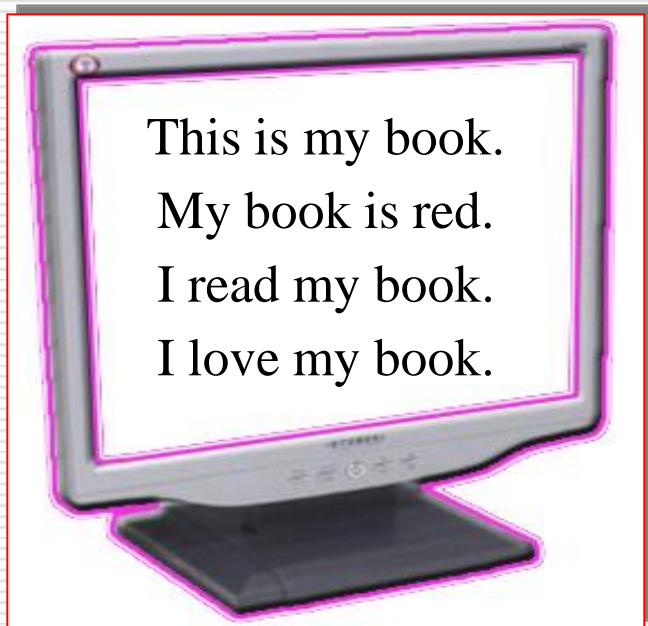
Principle 6

Student can learn better if they are allowed to be engaged personally.



Principle 7

Students can learn better if narrated information is divided into small segments for easy comprehension.



Principle 8

Students can learn better if information is presented to them as a conversation.



Discussion

Designing a workable and effective instructional design is a difficult task.

Instructional designers must use strategies that actually assist learners to learn and continue learning.

To design a good instruction, instructors must be in a constant relationship with the learners.

Value learners' point of view.

In fact learners help instructors to design better.

Thank You
