



**Welcome To:**  
**The 2<sup>nd</sup> International  
Conference on Computer  
Science & Computational  
Mathematics  
(ICCSCM 2013)**

**Does Data  
Security  
Matter?  
The Case for  
Cryptography**



- ❖ **Introduction**
- ❖ **Review of Cryptography**
- ❖ **What is Cryptography**
- ❖ **How Cryptography Works?**
- ❖ **Basic Principles of Cryptography**
- ❖ **Types of Cryptography**
- ❖ **Conclusion**

# INTRODUCTION

Fast growth of digital communication  
Electronic data exchange,  
we communicate with the world  
without protection.  
Exchange millions of our private  
information

Using **computers** across the  
cyberspace.

Our **digital footprint** is in cyber space.

Whatever we communicate is  
**unprotected**

Open to **cyber criminals** for  
manipulation.

Therefore, information **security** is  
**becoming** one of the **hot topics**  
around the world.

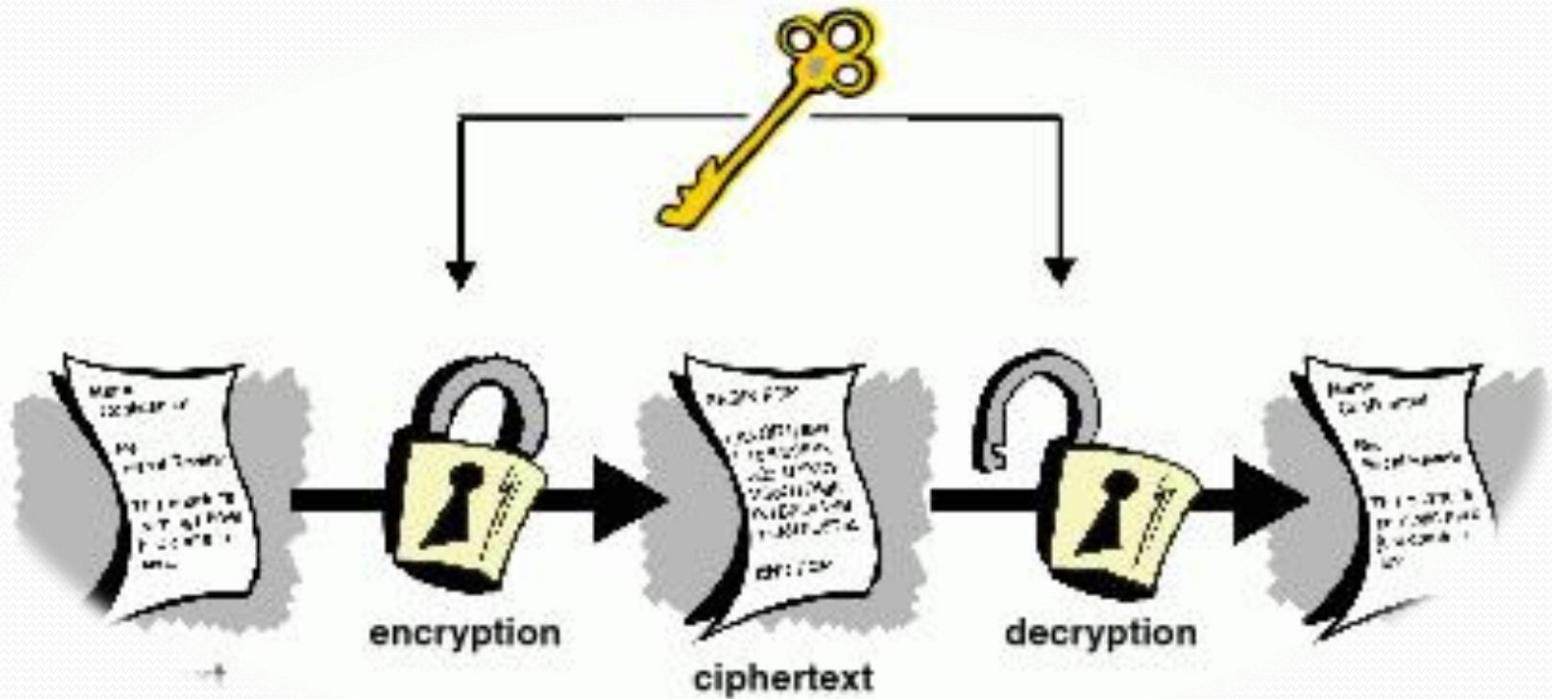
The need for **modern cryptography**  
to provide **techniques** and **keys** to  
protect our information  
is necessary.

The concept of **Encryption** and **Decryption** is highly **important** in communicating highly **sensitive** information.

We need to **convert** our **information** into **unreadable** form.

Our data can be protected and reaches its **destination**.

# Review Of Cryptography





Cryptography is an ancient art.  
It is first started in 1900 B.C.  
It started from Egypt when an  
Egyptian Scribe used non-standard  
data in his inscription instead of  
using hieroglyphs.

Some **scholars** argue that  
cryptography is as old as the  
**invention of writing.**

While others indicate that, it is as  
old as when first **military**  
**commanders**  
planned **war** strategies.

It is also as old as **diplomatic communications**

when they attempted **to code** their communications.

The **Most recent** usage of cryptography began when people started **digital communication** using computers and technology.

Therefore, **the need for protecting personal information** was so great. **Experts** started to convert the plain text into **unreadable** codes  
Using **mathematical** concepts and **Algorithm**.

# WHAT IS CRYPTOGRAPHY?



**Cryptography:** to protect information  
Cryptography is an artistic  
transformation of data  
Into an unreadable format  
Only the intended  
recipient  
understand and use it.

# Cryptography:

the art and science of hiding important and secret information from being infringed by unauthorized person.

Cryptography dictates that it is about protecting and safeguarding information from cyber criminals.

# Cryptography:

Enables people to communicate over internet

Transfer crucial and confidential information.

To do online shopping and evade being victimized by password sniffers.



# Cryptography:

uses the latest **technological advancement** in computer science.

Cryptography **helps users** and institutions to **cipher** and **decipher** their **hidden messages**.


So That It can be **transmitted** safely.

**Cryptography:**  
**Encryption and Decryption keys.**  
The **process** of **coding** and  
transformation of plain text  
Into **unreadable** format  
is called **Encryption.**

The **process** of decoding and converting the **unreadable** text to **readable** information using a special digital key is called **Decryption**. To protect our **information, email, credit cards and personal data**.

# HOW DOES CRYPTOGRAPHY WORK?





Cryptography has two important techniques.

- 1. Symmetrical Cryptography:**
- 2. Asymmetrical Cryptography**

# 1. Symmetrical Cryptography

It uses the **same digital key** for **encryption** as well as **decryption**.  
called **secret-key**, **personal key**, **private key** or **shared key**.

Symmetrical cryptography is a **weak** technique

## 2. Asymmetrical Cryptography:

This cryptography method uses **different digital keys** for **encryption** and **decryption** of information.

uses **a pair of digital keys** used by the end user.

One digital key is dedicated for encryption while another is assigned for decryption.

These digital keys are called public and private keys.

Both keys are different from each other.



**Asymmetrical** cryptography is  
**reasonably safe** and secure.  
usage of a **random digital key** assigned  
by the public key keeper.  
It is also called **pair digital key**  
that must be used to **encrypt** and  
**decrypt** the information.

# BASIC PRINCIPLES OF CRYPTOGRAPHY



# Encryption:

Message or information must be  
encrypted

Must be unreadable

The privacy of individuals is protected.

The recipient of information must  
decrypt

## Authentication:

To identifying **the origin** of the information.

Authentication is only possible by providing **special key** exchange.

This key is performed in terms of **an action**

The sender must exhibit to **prove** identity.

## Integrity:

The **integrity** of data by **providing codes** and **digital keys**.

What we are receiving is **genuine**.

It is from the **intended person**.

Therefore, information communicated is original and **never** been **compromised**.

## **Non Repudiation:**

The sender of the information **cannot deny the fact.**

He/she **never sent** the information.

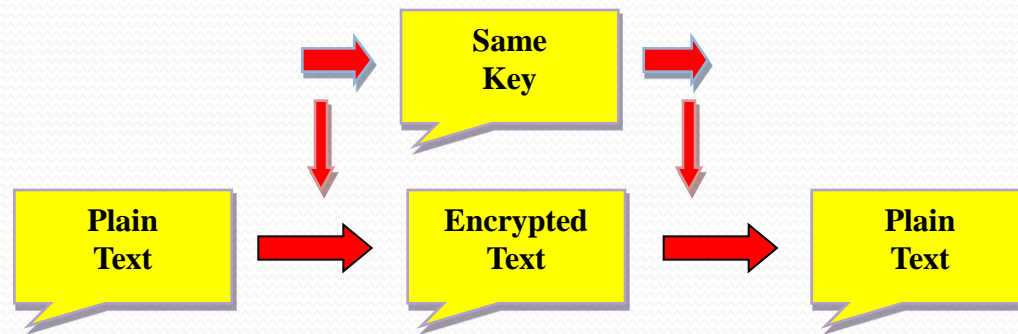
This principle uses **digital signatures** to **Prevent** the sender from **denying** the **origin** of the data.

# TYPES OF CRYPTOGRAPHY



# Secret key Cryptography:

This type of cryptography utilizes only **one covert digital key**. The same digital key is used for **encryption** and **decryption**.





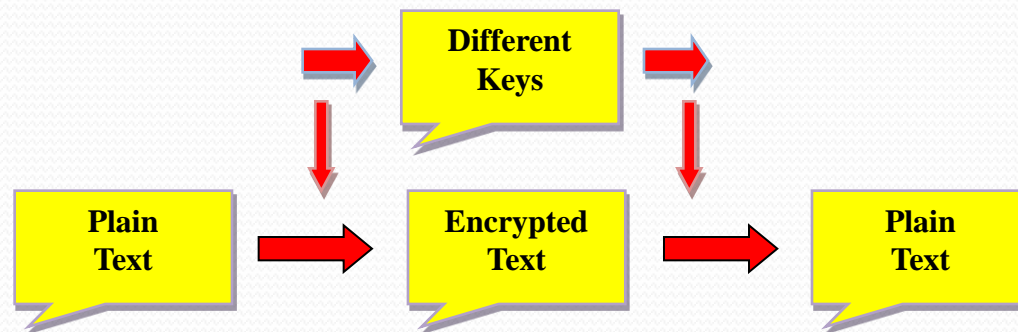
## Public key Cryptography:

Public digital key utilizes a pair of digital keys.

Each communicating party has a pair of keys.

One key is secret while another is considered public.

The **public key is shared** among them.  
The public key is used **to encrypt**.  
Once the recipient gets the encrypted information. Uses **secret key to decrypt** the information.



# Hash Functions:

This type of cryptography **does not require any digital key**. This type only utilizes **a fixed length hash value** encrypted into the plain text.



## Remarks:

The concept of **encryption** and **decryption** is highly important in communicating highly sensitive information.

We need to convert our information into **unreadable form**.

Our data can be **protected** and reaches its **destination** safely.

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