## 23/12/2011

## My beloved colleagues Assalamu alaikum,

## How to write an introduction for the PhD Proposal: Series 4

Introduction is one of the most difficult parts of a PhD proposal. Introduction opens a dialogue with your examiners or readers. Your introduction can make or break you during the presentation. Your introduction must convince your *first love* that you are the right person among thousands of handsome men. You must also show to your *first love* that how you going to fulfill her needs and what exceptional benefits she gets from you. This is how you start your PhD proposal introduction. Now you are face to face with your *first love* and challenging her that you are the best man in her life. You should start talking to her gently but without fear and favor. Make sure to look at her eyes and tell her the following:

- 1. Tell her about your problem.
- 2. Tell her who is suffering from that problem?
- 3. How you going to solve that problem?
- 4. Tell her that you are qualified and equipped with the right methods of solving that problem.
- 5. Tell her the benefits you offer by solving that problem?
- 6. Do not forget to whisper to her what results you anticipate.
- 7. Make sure to tell what is the most important to her. No more, no less and stand for your claim.
- 8. Congratulations!!!! You are the winner.

Note: First Love referes to your examiners and readers.

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